

# BD | NY

A BOUTIQUE DESIGN TRADE FAIR

**NOVEMBER 13-14, 2022**

JAVITS CENTER, NYC

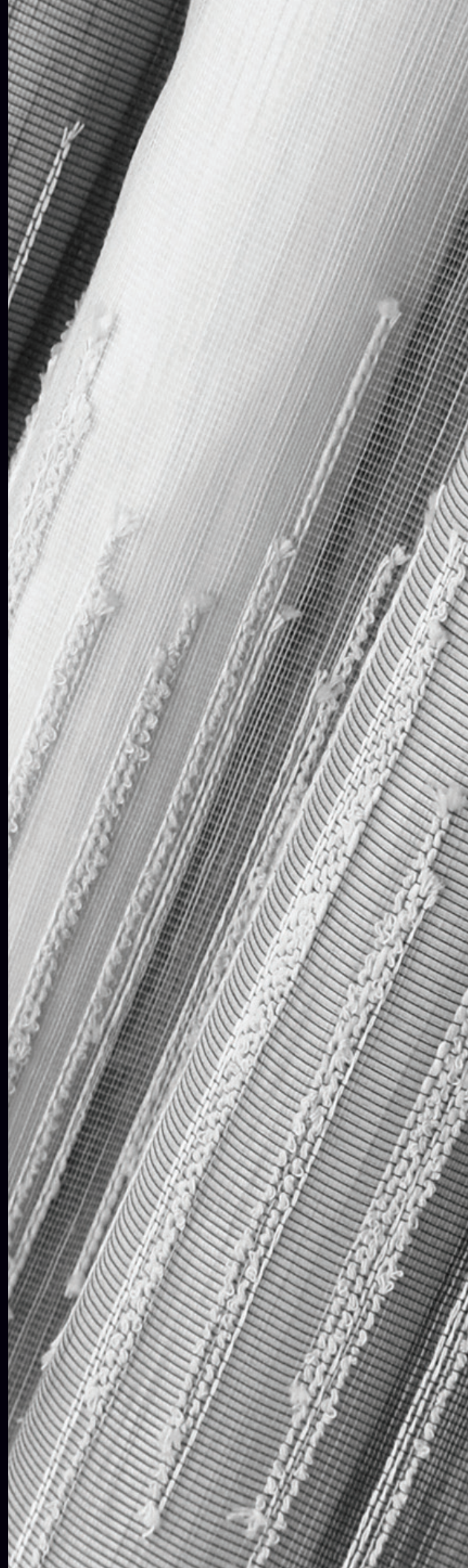
## EXHIBITOR PROSPECTUS

BDNY caters to interior designers, architects, and purchasing agents working on hospitality projects and hospitality firm owners/operators with design responsibility.

PRESENTED BY



PRODUCED BY



BDNY, now in its 13th year, is the premier trade fair and conference serving the hospitality design industry. Held in New York City on an annual basis, it is ideally located in the epicenter of design activity and close proximity to major hospitality ownership groups, brands, and developers based in the region. BDNY is the ultimate sourcing experience for creators of hospitality experiences.

## What makes BDNY unique?

- A focused selection of inventive design elements for hotel, restaurant, spa, club, cruise ship and senior lifestyle interiors
- A gallery aesthetic with hard-wall displays and an atmosphere conducive to doing business
- Uber-inspiring Designed Spaces created by leading hospitality design teams using exhibitor product
- Elevated, time-saving F&B options throughout the exhibit floor
- A wide-ranging conference program with CEU sessions, revealing panel discussions and skill-building master classes to deepen your expertise
- Guided tours and one-of-a-kind social events held at design-forward venues around Manhattan
- Coincides with the Gold Key Awards for Excellence in Hospitality Design

## ATTENDEES:

More than 5,500 interior designers, architects, purchasing agents, hospitality owners/developers primarily based in the Eastern United States. Secondary regions include Europe and Canada.

## EXHIBITORS:

575+ manufacturers and marketers of innovative design elements for hotels, resorts, cruise ships, restaurants, spas, casinos, night clubs and other related projects.

## PRODUCT CATEGORIES INCLUDE:

amenities - architectural materials - art & accessories - bath & spa - beds/bedding - electronics - fabrics - flooring - furniture - lighting - outdoor - signage - surfacing materials - wallcoverings - window treatments

## WEBSITE:

[www.bdny.com](http://www.bdny.com)

## DATES AND HOURS:

Sunday, November 13th: 10:00am–5:00pm

Monday, November 14th: 10:00am–5:00pm

## CONFERENCE SESSIONS:

Attendees will gain insights from peers and those outside the industry to gain a fresh perspective on the hotel and leisure industry from the CEU sessions and on the floor sessions held throughout the day.

## EXHIBIT SPACE:

120,000 net square feet

Maximum exhibit space permitted per company is 20x20

\*Limited number of 20x20 booths available

## PRICING

### Standard Booth Package

10x10	\$5,975	\$59.95 per square foot includes drayage*
10x20	\$11,990	
20x20	\$23,980	

### Premium Booth Package

5x10	\$4,400	\$88 per square foot
10x10	\$8,500	\$85 per square foot includes drayage*
10x20	\$17,000	
20x20	\$34,000	

Enhanced Marketing Fee \$200.00

\*All booths will require an Enhanced Marketing Fee

Corner Charge \$325.00

Includes drayage\*/white hard wall system/lighting/gray carpet

\*Drayage is the round trip labor charge to move your goods between the Javits Center loading dock and your booth. Goods must be shipped directly to trade fair site. The drayage package excludes small package delivery i.e. FedEx.

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in association with





## UNIQUE MARKETING OPPORTUNITIES

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### MARKETING SUPPORT

All Exhibitors and Sponsors Receive:

- Opportunity to send a custom promotional code and invitation to invite prospects and customers to attend BDNY compliments of your company
- Complimentary listing on the BDNY website prior to the trade fair and in the on-site trade fair directory
- “Best Exhibit” competition entry

### COMPETITION

#### BEST OF BDNY PRODUCT DESIGN COMPETITION

\$750 (includes one submission + additional entries at \$100 + product showcase ad in *Boutique Design* magazine's special "new products for 2022" section in the in the Winter digital edition of *Boutique Design* magazine, and online at [bdny.com](http://bdny.com) and [hospitalitydesign.com](http://hospitalitydesign.com))

OR

\$150 first entry / \$125 per each additional entry (excludes product showcase in *Boutique Design* magazine)

The competition will be judged by a team of hospitality design professionals.

*\*Must be a BDNY exhibitor to enter*

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### DESIGNED SPACE SPONSORSHIP

(booth space alternative)

\$32,500

Designed spaces, created by leading hospitality design firms or hotel brands and non-competing companies, provide a unique opportunity to share a larger space (typically 1,000 net square feet), display product in a hospitality setting (think bar, lounge, or lobby), collaborate with an interior design firm, and leverage the relationships of other sponsors for business advancement. These high-profile spaces serve as inspiration for attendees, as well as learning and networking hubs that generate increased traffic and sales opportunities. All construction costs associated with the build-out of these spaces are included in the sponsorship fee.

Contact your sales representative for more details.  
Limited availability.



#### 2021 DESIGNED SPACE CONCEPTS



## SALES TEAM

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