

2023 BUSINESS DEVELOPMENT PACKAGES

MAXIMIZE YOUR PRESENCE AT BDNY 2023

BDNY BUNDLE PACKAGE #1

- Full Page Ad in Fall 2023 Issue of *Boutique Design* Magazine with Bonus Distribution at BDNY (\$4,000 value)
- Full Page Ad in BDNY Show Guide (Distributed at BDNY) (\$2,000 value)
- Blast to BD database (\$2,700 value)
- STEP (social media retargeting) campaign (50,000 impressions) Pre-BDNY (\$3,500 value)

Incentive Package Rate **\$9,900** (\$12,200 value)

BDNY BUNDLE PACKAGE #2

- Full Page Ad in October 2023 Issue of *Hospitality Design* with Bonus Distribution at BDNY (\$6,500 value)
- Full Page Ad in Fall 2023 Issue of *Boutique Design* Magazine with Bonus Distribution at BDNY (\$4,000 value)
- Full Page Ad in BDNY Show Guide (Distributed at BDNY) (\$2,000 value)

Incentive Package Rate **\$9,500** (\$12,500 value)

BDNY BUNDLE PACKAGE #3

- Full Page Ad in Fall 2023 Issue of *Boutique Design* Magazine with Bonus Distribution at BDNY (\$4,000 value)
- Full Page Ad in BDNY Show Guide (Distributed at BDNY) (\$2,000 value)
- BDNY Live Booth video (\$4,500 value)
- STEP (social media retargeting) campaign (25,000 impressions) (\$1,750 value)

Incentive Package Rate **\$9,500** (\$12,250 value)

BDNY BUNDLE PACKAGE #4

- Full Page Ad in Fall 2023 Issue of *Boutique Design* Magazine with Bonus Distribution at BDNY (\$4,000 value)
- Full Page Ad in BDNY Show Guide (Distributed at BDNY) (\$2,000 value)
- Blast to BD database pre-BDNY (\$2,700 value)

Incentive Package Rate **\$7,500** (\$8,700 value)

BDNY BUNDLE PACKAGE #5

- Full Page Ad in Fall 2023 Issue of *Boutique Design* Magazine with Bonus Distribution at BDNY (\$4,000 value)
- Full Page Ad in BDNY Show Guide (Distributed at BDNY) (2,000 value)

Incentive Package Rate **\$4,900** (\$6,000 value)

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