

2024 BUSINESS DEVELOPMENT PACKAGES

MAXIMIZE YOUR PRESENCE AT BDNY 2024

BDNY BUNDLE PACKAGE #1

- Full Page Ad in Fall 2024 Issue of Boutique Design Magazine with Bonus Distribution at BDNY (\$5,000 value)
- Full Page Ad in BDNY Show Guide (Distributed at BDNY)(\$2,000 value)
- BDNY Live Booth video (\$4,500 value)
- STEP (social media retargeting) campaign (25,000 impressions) (\$3,000 value) Pre BDNY (\$3,000 value)

Incentive Package Rate \$11,900 (\$14,500 value)

BDNY BUNDLE PACKAGE #2

- Full Page Ad in October 2024 Issue of Hospitality Design with Bonus Distribution at BDNY (\$6,500 value)
- Full Page Ad in Fall 2024 Issue of Boutique Design Magazine with Bonus Distribution at BDNY (\$5,000 value)
- Full Page Ad in BDNY Show Guide (Distributed at BDNY) (\$2,000 value)

Incentive Package Rate \$10,500 (\$13,500 value)

BDNY BUNDLE PACKAGE #3

- Full Page Ad in Fall 2024 Issue of Boutique Design Magazine with Bonus Distribution at BDNY (\$5,000 value)
- Full Page Ad in BDNY Show Guide (Distributed at BDNY) (\$2,000 value)
- eBlast to BD database (\$2,700 value)
- STEP (social media retargeting) campaign (50,000 impressions) Pre-BDNY (\$3,000 value)

Incentive Package Rate \$9,900 (\$12,700 value)

BDNY BUNDLE PACKAGE #4

- Full page October 2024 issue of Hospitality Design (\$6,500 value)
- Full page ad in Fall 2024 issue of Boutique Design (\$4,000 value)
- Full Page in BDNY Show Guide (\$2,000 value)

Incentive Package Rate \$9,500 (\$12,500)

BDNY BUNDLE PACKAGE #5

- Full Page Ad in October 2024 Issue of Hospitality Design Magazine with Bonus Distribution at BDNY (\$6,000 value)
- Full Page Ad in BDNY Show Guide (Distributed at BDNY) (\$2,000 value)
- Blast to BD database pre-BDNY (\$2,700 value)

Incentive Package Rate \$7,900 (\$10,700 value)

CONTACT US

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