

## EXHIBITOR NEWSLETTER

Dear Exhibitors,

Welcome back to BDNY! We are excited to see so many familiar faces joining us again this year. Our team is here to ensure you have all of the information you need for another successful and inspiring experience. Inside, you will find essential tips, resources, and insights to help you navigate and maximize your time at BDNY.

Please note that much of this information is preliminary and will be updated as we approach the event. We believe it's important for you to familiarize yourself with these details and stay informed about what to expect.

If you have any questions along the way, please do not hesitate to reach out.

See you in November!

**JANA ROESCH**  
Sales Director

## EXHIBITOR RESOURCE CENTER

The Exhibitor Resource Center is an area of the website for current exhibitors containing all the essential tools and information to ensure a successful exhibiting experience at BDNY. We encourage you to check back for updates and additional information as it becomes available.

[Exhibitor Resource Center >>](#)

## EXHIBITOR HUB

Access several essential features in one convenient place with Exhibitor Hub. With this feature, you can easily update your information, register your onsite team's badges, and access Freeman online to order services—all using the same login and password.

[Update Your Profile >>](#)

If you have any questions or issues accessing the Exhibitor Hub, please don't hesitate to reach out to [product@emeraldx.com](mailto:product@emeraldx.com) or your Customer Success Manager.

## NEW! LEAD RETRIEVAL MADE EASY

Maximize your lead-capturing potential at BDNY with our new seamless lead retrieval system. Designed to enhance your exhibitor experience, this essential tool syncs with attendee badges, allowing you to capture leads in seconds. Best of all, it can all be done through the official BDNY event app--no additional devices or apps needed!

**Don't wait, early bird pricing of \$349 ends soon! Prices increase to \$449 on July 2.**

Please note that the previous system will no longer be available; all leads will now need to be captured through the app. Without this tool, you'll need to manually record lead information, costing you valuable networking time.

[Order Now >>](#)

## ADVERTISING + SPONSORSHIP

BDNY has the tools and resources to help you delight, educate, and engage a captive audience full of the industry's top key players. All budgets are not the same, and that's why we offer a wide variety of advertising and sponsorship opportunities at BDNY. There's something for every sized company, at every price point. Reach out to your Account Executive for more information.

[View Sponsorship Opportunities >>](#)

## UPGRADE YOUR BOOTH

Here's a look at some of what you get with the premium booth package:

- 10' high white hard walls
- 3 – 25-watt LED light fixtures per 5' X 10' or 10' X 10' booth space
- Gray booth carpet
- Booth Identification Sign 11" X 17" double sided "Street sign"
- Drayage – delivery of freight from the Javits dock to the booth and the removal of freight to the dock at the conclusion of the Show
- Vacuuming of booth (prior to the opening morning of the show)

**Act Fast! Upgrade Deadline: Thursday, October 17**

[I Want to Upgrade >>](#)

## YOUR CUSTOMER SUCCESS MANAGER

If you have questions or encounter any issues, please don't hesitate to reach out to your dedicated Customer Success Manager, Nicole Panzeca, at 513.964.1789 or via email at [nicole.panzeca@emeraldx.com](mailto:nicole.panzeca@emeraldx.com)

