

EXHIBITOR  
NEWSLETTER

Dear Exhibitors,

The BDNY team is here to ensure you have all the information you need for another successful and inspiring experience. In our monthly newsletters, you will find essential tips, resources (like our [Exhibitor Checklist](#)), and information to help you navigate and maximize your time at the fair. Since we last met, we've made exciting changes and welcomed new additions to the BDNY team.

## NEWEST ADDITIONS

## TIM FEARNEY

Show Director

770.291.5483

[tim.fearney@emeraldx.com](mailto:tim.fearney@emeraldx.com)

## ADAM MORRIS

Account Executive / #, A-K

207.716.0004

[adam.morris@emeraldx.com](mailto:adam.morris@emeraldx.com)

## THE BDNY TEAM

## JANA ROESCH

Sales Director / Key Accounts

770.291.5604

[jana.roesch@emeraldx.com](mailto:jana.roesch@emeraldx.com)

## LINDSEY JUDY

Account Executive / L-Z

770.291.5405

[lindsey.judy@emeraldx.com](mailto:lindsey.judy@emeraldx.com)

## NICOLE PANZECA

Customer Success Manager

513.964.1789

[nicole.panzeca@emeraldx.com](mailto:nicole.panzeca@emeraldx.com)

COMPLIMENTARY  
CUSTOMER INVITE  
PROGRAM

As an exhibitor at BDNY, you receive a custom dashboard and promo code to invite your customers with a free Trade Fair pass. The top three companies with the most attendee registrations by November 4, 2024 will be rewarded.

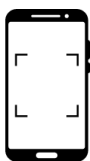
[Access Your Dashboard >>](#)

## REGISTER STAFF



Exhibitor booth staff, teams and vendors must have individual badges to access the show floor at all times. **Please do not register customers/clients as booth staff.**

[Register staff >>](#)

NEW! LEAD  
RETRIEVAL MADE  
EASY

Designed to enhance your exhibitor experience, this lead retrieval tool syncs with attendee badges, allowing you to capture leads in seconds. Please note that the previous system will no longer be available; all leads will now need to be captured through the app.

[Order Now >>](#)

PREMIUM BOOTH  
UPGRADES

Upgrade your BDNY experience. With the Premium Booth Package, you can guarantee seamless setup so you can concentrate on what matters. **The deadline to upgrade is Thursday, October 17.**

[I Want to Upgrade >>](#)

## QUICK LINKS



[Advanced Shipping >>](#)  
[Exhibitor Checklist >>](#)  
[Exhibitor Hub >>](#)  
[Exhibitor Resource Center >>](#)  
[Dates + Deadlines >>](#)

[First-Time Exhibitor Onboarding >>](#)  
[Service Manual >>](#)  
[Show-site Shipping >>](#)  
[Sponsorship >>](#)

