

IMPORTANT DATES:

September 20: Last Day to Update Information for Printed Trade Fair Guide

October 9: Freeman Early Bird Deadline

October 17: Booth Upgrade Deadline

October 26: Javits Advanced Rate Order Deadline

October 30: Advanced Warehouse Shipping Deadline

 UPDATE YOUR EXHIBITOR HUB:

Update your profile and access several essential features in one convenient place with the Exhibitor Hub. Your profile must be updated by September 20 to be included in the Printed Trade Fair Guide. [Update your profile.](#)

 REVIEW THE EXHIBITOR RESOURCE CENTER FREQUENTLY:

Check the [Exhibitor Resource Center](#) for important news and updates in real time.

 ACCESS THE EXHIBITOR SERVICE MANUAL:

Review schedules and guidelines in the Exhibitor Service Manual.

 REGISTER BOOTH STAFF:

Exhibitor booth staff, teams and vendors must have individual badges to access the show floor at all times.

 PLAN YOUR STAY:

Stay close to the action and book your hotel room for BDNY through our official housing partner, EventSphere, for the best rooms and rates. BDNY room blocks will be opening mid-July.

 CONSIDER SPONSORSHIP OPPORTUNITIES TO BOOST YOUR BRAND:

BDNY has the tools and resources to help you delight, educate, and engage a captive audience full of the industry's top decision makers with sponsorship offerings to boost your brand.

 ORDER LEAD CAPTURE:

Designed to enhance your exhibitor experience, this essential tool syncs with attendee badges, allowing you to capture leads in seconds through the official BDNY app.

 GET READY FOR BDNY MEET:

Your complimentary matchmaking platform allows you to connect 1:1 (before the fair starts), navigate the agenda, explore the floor, and stay up to date on fair happenings, and even access your connections after the show. BDNY Meet is launching to exhibitors in late September.

 INVITE YOUR CUSTOMERS WITH A FREE PASS:

Invite clients and VIPs with a complimentary two-day Trade Fair Pass. Access your dashboard to explore your personalized sharable assets and custom invitation code.

 ENTER THE PRODUCT DESIGN COMPETITION:

Stand out among industry leaders by showcasing your product's forward-thinking design to a panel of judges at the fair. The submissions will open late August.

 SUBMIT YOUR EAC FORM AND CERTIFICATE OF INSURANCE:

You are required to secure general liability insurance and carry [proof of insurance](#) to show site. All exhibitors who wish to use an Exhibitor Appointed Contractor (EAC) must complete a [submission form](#).

 ORDER MATERIALS:

The [Javits Jake portal](#) is where you can place your electrical, technology, and plumbing orders. Browse and order catering from [Cultivated](#), the Javits Center's exclusive food and beverage service.