

2024 BUSINESS DEVELOPMENT PACKAGES

MAXIMIZE YOUR PRESENCE AT BDNY 2024

BDNY BUNDLE PACKAGE #1

- Full Page Ad in October 2024 Issue of *Hospitality Design* with Bonus Distribution at BDNY (\$6,500 value)
 - Full Page Ad in Fall 2024 Issue of *Boutique Design* Magazine with Bonus Distribution at BDNY (\$5,000 value)
 - Full Page Ad in BDNY Show Guide (Distributed at BDNY) (\$2,000 value)
 - eBlast to BDNY database pre-BDNY (\$2,700 value)
- Incentive Package Rate \$12,900 (\$16,200 value)

BDNY BUNDLE PACKAGE #2

- Full Page Ad in Fall 2024 Issue of *Boutique Design* Magazine with Bonus Distribution at BDNY (\$5,000 value)
- Full Page Ad in BDNY Show Guide (Distributed at BDNY) (\$2,000 value)
- BDNY Live Booth video (\$4,500 value)
- STEP (social media retargeting) campaign (25,000 impressions) (\$3,000 value)
Pre BDNY (\$3,000 value)

Incentive Package Rate \$11,900 (\$14,500 value)

BDNY BUNDLE PACKAGE #3

- Full Page Ad in Fall 2024 Issue of *Boutique Design* Magazine with Bonus Distribution at BDNY (\$5,000 value)
- Full Page Ad in BDNY Show Guide (Distributed at BDNY)(\$2,000 value)
- eBlast to BDNY database (\$2,700 value)
- STEP (social media retargeting) campaign (50,000 impressions) Pre-BDNY (\$3,000 value)

Incentive Package Rate \$9,900 (\$12,700 value)

BDNY BUNDLE PACKAGE #4

- Full Page Ad in October 2024 Issue of *Hospitality Design* Magazine with Bonus Distribution at BDNY (\$6,500 value)
 - Full Page Ad in BDNY Show Guide (Distributed at BDNY) (\$2,000 value)
 - eBlast to BD database pre-BDNY (\$2,700 value)
- Incentive Package Rate \$7,500 (\$9,000 value)

BDNY BUNDLE PACKAGE #5**POST BDNY BUNDLE UPGRADE**

- Full page in BD Winter 'Gold Key Awards' issue (15,000 circ.)
- eBlast to ALL BDNY attendees

Incentive Package Rate \$4,500 (\$6,500 value)

CONTACT US**PAUL BIENKOWSKI**

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