

# EXHIBITOR NEWSLETTER



Dear Exhibitors,

In our monthly newsletters, you'll find essential tips, resources, and updates to help you maximize your time at the fair. Since our last newsletter, submissions have opened for the 2024 Best of BDNY Product Design Competition—an excellent opportunity to showcase your innovative products. [Learn more here >>](#)

## DATES + DEADLINES



September 4: [BDNY Meet Onboarding Webinar](#)  
September 17: [Freeman Onboarding Webinar](#)  
September 20: [Printed Trade Fair Guide Deadline](#)  
October 9: [Freeman Discount Deadline](#)  
October 9: [BDNY Meet Opens for Attendees](#)  
October 17: [Booth Upgrade Deadline](#)  
October 25: [Product Design Competition Deadline](#)  
October 26: [Javits Advanced Pricing Order Deadline](#)  
October 30: [Advanced Warehouse Shipping Deadline](#)

## INFORMATIONAL WEBINARS



### BDNY Meet Webinar (September 4):

Discover how to use the BDNY Meet platform to connect with top buyers and capture leads, all within the event mobile app.

[Register now >>](#)

### Freeman Onboarding Webinar (September 17):

Get insider tips from Freeman, your general service contractor, to ensure your booth is event-ready.

[Register here >>](#)

## ADVERTISEMENT + SPONSORSHIP



BDNY has the tools and resources to help you delight, educate, and engage a captive audience full of the industry's top key players. We offer something for every sized company, at every price point.

[View Sponsorship Opportunities >>](#)

## BOOK YOUR HOTEL



BDNY partners with EventSphere to provide the easiest and most affordable hotel rooms during the trade fair. Discounted rates can only be guaranteed with EventSphere.

[Book Your Hotel >>](#)

## QUICK LINKS



[Advanced Shipping >>](#)  
[Booth Upgrades >>](#)  
[Exhibitor Checklist >>](#)  
[Exhibitor Hub >>](#)  
[Exhibitor Resource Center >>](#)  
[Dates + Deadlines >>](#)

[First-Time Exhibitor Onboarding >>](#)  
[Product Design Competition Form >>](#)  
[Service Manual >>](#)  
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[Sponsorship >>](#)

