

EXHIBITOR NEWSLETTER



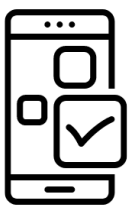
Our weekly newsletter is designed to highlight essential tips, resources, and important updates to help you have a successful exhibiting experience. Have you ordered Lead Capture yet? Designed to enhance your ability to collect leads, the lead capture tool syncs with attendee badges, allowing you to capture contact information in seconds. For past exhibitors, please note the previous system will no longer be available; all leads will now need to be captured through the BDNY App. [Order Now >>](#)

DATES + DEADLINES



October 17: [Booth Upgrade Deadline](#)
October 25: [Product Design Competition Deadline](#)
October 26: [Javits Advanced Pricing Order Deadline](#)
October 30: [Advanced Warehouse Shipping Deadline](#)

BDNY MOBILE APP



If you have not done so already, be sure you've logged into [BDNY Meet](#)'s web platform (our complimentary matchmaking program) to claim your team! **Please note that exhibitors must log into the web platform first and create their password before downloading the mobile app.**

The BDNY mobile app is available and ready for downloads [here >>](#)

You should have received an email with a link to log in and your credentials; if you haven't, please reach out to events23@emeraldx.com. **Attendees now have access to the platform, so make sure your profile set up.**

Please note: Booth staff needs to be registered to gain access to the platform. Register staff [here >>](#)

BEST OF BDNY PRODUCT DESIGN COMPETITION



DEADLINE APPROACHING: Submit your products for the Best of BDNY Product Design Competition before October 25. This award calls out manufacturers whose products excel in functionality, aesthetics, and innovation across 14 categories, including Lighting, Furniture, and Health & Wellness.

[Submit Your Products >>](#)

[Meet the Judges >>](#)

PREMIUM BOOTH PACKAGE UPGRADE



Upgrade your BDNY experience with a **Premium Booth Package**. This offer ensures a seamless setup, from freight logistics to booth assembly, so you can concentrate on what truly matters: engaging with clients and building connections with potential customers. **Act Fast! Upgrade Deadline: Thursday, October 17.**

Contact Nicole Panzeca at nicole.panzeca@emeraldx.com or your Account Executive to upgrade today!

Here's a look at what you receive with the premium booth package:

- 10' high white hard walls
- 3 – 25-watt LED light fixtures per 5' X 10' or 10' X 10' booth space
- Gray booth carpet
- 11" X 17" double sided booth identification sign
- Drayage – delivery of freight from the Javits dock to the booth and the removal of freight to the dock at the conclusion of the event
- Vacuuming of booth (prior to the opening morning of the show)

QUICK LINKS



[Advanced Shipping >>](#)
[BDNY Meet Webinar >>](#)
[Booth Upgrades >>](#)
[Dates + Deadlines >>](#)
[EAC Form>>](#)
[Exhibitor Checklist >>](#)
[Exhibitor Hub >>](#)
[Exhibitor Resource Center >>](#)
[First-Time Exhibitor Onboarding >>](#)
[Free Marketing >>](#)
[Freeman Webinar >>](#)
[Insurance Form >>](#)
[Lead Capture >>](#)
[Product Design Competition Form >>](#)
[Service Manual >>](#)
[Show-site Shipping >>](#)
[Sponsorship >>](#)

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