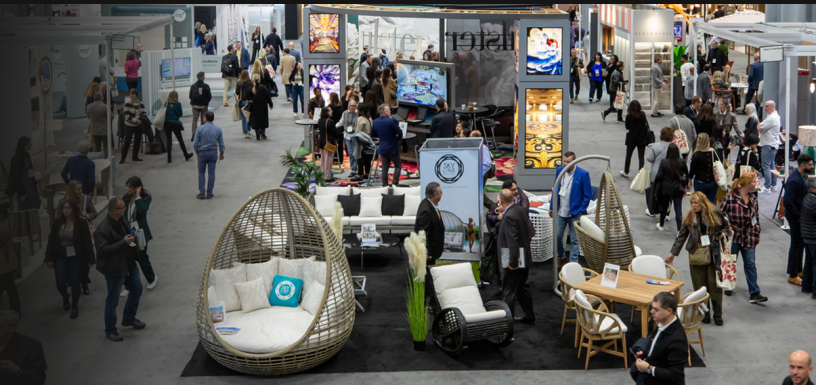


EXHIBITOR NEWSLETTER

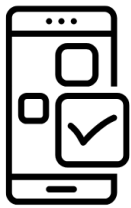


DATES + DEADLINES



TOMORROW: [Gold Key/Platinum Circle Sponsorship Deadline >>](#)
October 25: [Product Design Competition Deadline](#)
October 26: [Javits Advanced Pricing Order Deadline](#)
October 30: [Advanced Warehouse Shipping Deadline](#)

LEAD CAPTURE

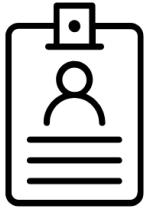


Start preparing your lead capture today by logging in, activating, and claiming your team. First time logging in? Go to app.bdney.com using a web browser (not the mobile app) to begin. Log in using your registered email address and badge ID. Learn how [here >>](#)

Your registered staff will be automatically assigned to your team. If staff register after your team is activated, they will be associated with your company, but an admin will need to accept them in the portal. Register staff [here >>](#)

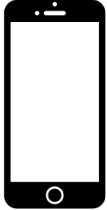
Need help?: Contact us at events23@emeraldx.com or visit the onsite BDNy app help desk on the 3rd floor in the Crystal Palace, located by the escalators next to the main registration desk.

REGISTRATION



Save time onsite by registering yourself and your booth staff early. Exhibitor booth staff, teams and vendors must have individual badges to access the show floor at all times. Please note: staff must be registered to use the BDNy Meet mobile app and lead capture. Register [here >>](#)

BDNY MOBILE APP



Download the [BDNY Mobile app](#) to explore the agenda, navigate the fair floor, and stay informed on all essential details with ease. We recommend downloading the app before arriving onsite to familiarize yourself with the platform and avoid any delays. Lead capture is also integrated within the app for a streamlined experience.

For questions or assistance, please reach out to events23@emeraldx.com

BEST OF BDNy PRODUCT DESIGN COMPETITION



DEADLINE APPROACHING: Submit your products for the Best of BDNy Product Design Competition before **October 25**. This award calls out manufacturers whose products excel in functionality, aesthetics, and innovation across 14 categories, including Lighting, Furniture, and Health & Wellness.

[Submit Your Products >>](#)

[Meet the Judges >>](#)

BOOTH HAPPENINGS



Planning a happy hour, giveaway, or special event at your booth? We want to help spread the word! Share the details with us, and we'll promote your booth happenings across our platforms to drive more traffic and excitement to your space. Fill out the short form [here >>](#)

NETWORKING SPONSORSHIPS



DEADLINE TO SPONSOR IS TOMORROW: As a BDNy exhibitor, you already have prime access to the hospitality industry's most influential designers and decision-makers. Now, take it a step further by sponsoring the [Platinum Circle Awards Gala](#) or the [Gold Key Awards](#). These high-profile events offer you the unique chance to elevate your brand and connect with top industry leaders in an exclusive, unforgettable setting.

[Learn more >>](#)

New Platinum Circle Sponsorship:

Elevate the experience by sponsoring a bourbon or tequila cart. This brand new sponsorship offers a unique way to engage with top designers, developers, and influential decision-makers at Platinum Circle. Contact your Account Executive for more details.



QUICK LINKS



[Advanced Shipping >>](#) [Free Marketing >>](#)
[BDNY Meet Webinar >>](#) [Freeman Webinar >>](#)
[Dates + Deadlines >>](#) [Insurance Form >>](#)
[EAC Form >>](#) [Lead Capture >>](#)
[Exhibitor Checklist >>](#) [Product Design Competition Form >>](#)
[Exhibitor Hub >>](#) [Service Manual >>](#)
[Exhibitor Resource Center >>](#) [Show-site Shipping >>](#)
[First-Time Exhibitor Onboarding >>](#) [Sponsorship >>](#)

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