

EXHIBITOR NEWSLETTER



In our monthly newsletters, you'll find essential tips, resources, and updates to help you maximize your time at the fair. We have officially launched [BDNY Meet](#), our complimentary matchmaking platform designed to connect you with attendees. You can find more details about the platform below.

Additionally, don't miss the chance to enhance your visibility! **The deadline to purchase an ad in the printed trade fair guide is this Friday, September 27.** This is an opportunity to promote your booth—ads will include your booth number, helping to drive traffic to your space during the fair. [Contact your Account Executive](#) to secure your ad.

DATES + DEADLINES



September 27: [Printed Trade Fair Ad Deadline](#)
October 9: [Freeman Discount Deadline](#)
October 9: [BDNY Meet Opens for Attendees](#)
October 17: [Booth Upgrade Deadline](#)
October 25: [Product Design Competition Deadline](#)
October 26: [Javits Advanced Pricing Order Deadline](#)
October 30: [Advanced Warehouse Shipping Deadline](#)

NOW LIVE! BDNY MEET



Exhibitors can now start updating their profiles and scheduling meetings via [BDNY Meet](#)'s web platform! **Please note that exhibitors must log into the web platform first and create their password before downloading the mobile app.**

BDNY Meet serves as your complimentary go-to resource for requesting meetings with attendees, capturing leads, and navigating the fair floor.

You should have received an email with a link to log in and your credentials; if you haven't, please reach out to events23@emeraldx.com. As an exhibitor, you have early access to update your profiles, ensuring you're ready before attendees join the platform.

Please note: Booth staff needs to be registered to gain access to the platform. Register staff [here >>](#)

INFORMATIONAL WEBINARS



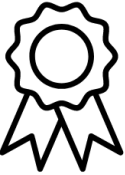
BDNY Meet Informational Webinar
Discover how to use the BDNY Meet platform to connect with top buyers and capture leads, all within the event mobile app.

[Watch Webinar >>](#)

Freeman Onboarding Webinar
Get insider tips from Freeman, your general service contractor, to ensure your booth is event-ready.

[Watch Webinar >>](#)

BEST OF BDNY PRODUCT DESIGN COMPETITION



Submissions are live for 2024 BDNY exhibitors to showcase their standout product launches in the Best of BDNY Product Design Competition. This award calls out manufacturers whose products excel in functionality, aesthetics, and innovation across 14 categories, including Lighting, Furniture, and Health & Wellness.

[Submit Your Products >>](#)

PLAN YOUR STAY



Book Your Hotel
BDNY partners with EventSphere to provide the easiest and most affordable hotel rooms during the trade fair. Discounted rates can only be guaranteed with EventSphere.

[2024 Housing Block >>](#)

Purchase Networking Tickets
Ready to expand your network? Secure your place at can't-miss social and educational events, like the **Moxy Williamsburg Design Tour** led by Mitchell Hochberg, President of Lightstone. Purchase your tickets through registration today.

[Browse Networking Opportunities >>](#)

QUICK LINKS



Advanced Shipping >>	First-Time Exhibitor Onboarding >>
Booth Upgrades >>	Insurance Form >>
Dates + Deadlines >>	Lead Capture >>
EAC Form >>	Product Design Competition Form >>
Exhibitor Checklist >>	Service Manual >>
Exhibitor Hub >>	Show-site Shipping >>
Exhibitor Resource Center >>	Sponsorship >>

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