# **IMPORTANT DEADLINES**



We're committed to making your exhibiting experience at BDNY seamless and successful. To help you stay on track, we've outlined some updates and deadlines that you don't want to miss!

## THE **BOUTIQUE** DESIGN **FAIR**

BD | NY

#### **Deadline Reminder: BDNY Printed Directory**

Ensure your profile is fully updated in the Exhibitor Hub before **Friday**, **September 20** to be included in the BDNY printed directory.

We recommend updating your product categories and company website as soon as possible. Please note: While all exhibitors will be listed alphabetically, selecting product categories is essential for their inclusion.

**How to update your profile >>** 

#### Freeman Webinar: Register Now

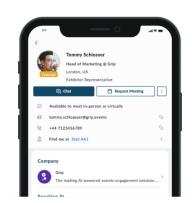


Join Freeman, your general service contractor, for a live webinar on September 17, 2024, at 12:00 PM, covering everything you need to know for BDNY 2024.

**Learning Objectives:** Accessing and navigating your online resources, overview of fair services and important information, onsite tips for a seamless experience, and a Q&A with Freeman.

Register now >>

#### **Launching September 18: BDNY Meet**



BDNY Meet is a complimentary matchmaking platform that lets you connect and schedule 1:1 meetings with attendees before arriving in New York.

#### **Learn more >>**

Please note that you must be registered to access BDNY Meet and receive the welcome email containing your login information once the platform launches.

Register now >>

#### **Showcase Your Latest Products in Boutique Design Magazine**

bonus digital distribution to attendees.



**Best of BDNY Product Design Competition:** Enter by October 25, 2024, with a fee of \$800 for your first entry (\$150 for each additional entry) and an optional upgrade to be displayed on the digital kiosk on the main aisle of the BDNY Trade Fair floor. The fee guarantees placement of one product in the Winter 2024/25 issue, in both print and digital formats, with

**Enter today >>** 

Fall 2024 Edition Submission: Submit your products by September 27, 2024, for a chance to be featured in the magazine's pre-fair issue. This submission is free, but selection is not guaranteed.

**Submit for consideration >>** 

#### **QUICK LINKS**



<u>Advanced Shipping >> </u> **Booth Upgrades >> Exhibitor Checklist >> Exhibitor Hub >> Exhibitor Resource Center >>** Dates + Deadlines >>

First-Time Exhibitor **Onboarding >> Product Design** Competition Form >> Service Manual >> **Show-site Shipping >> Sponsorship >>** 

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