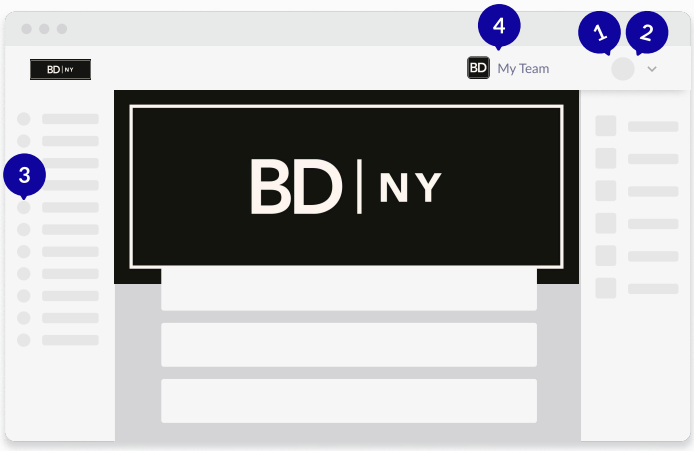
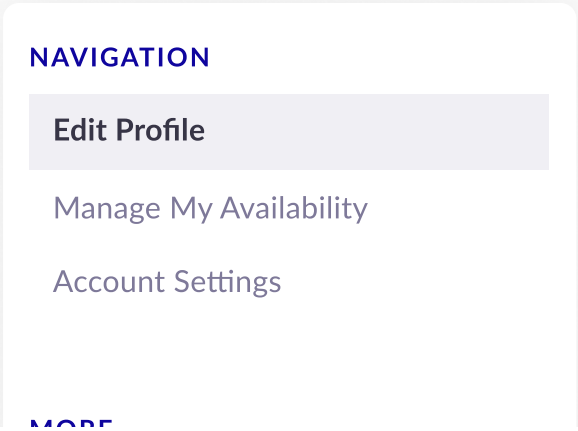
Maximize your time at BDNY 2026



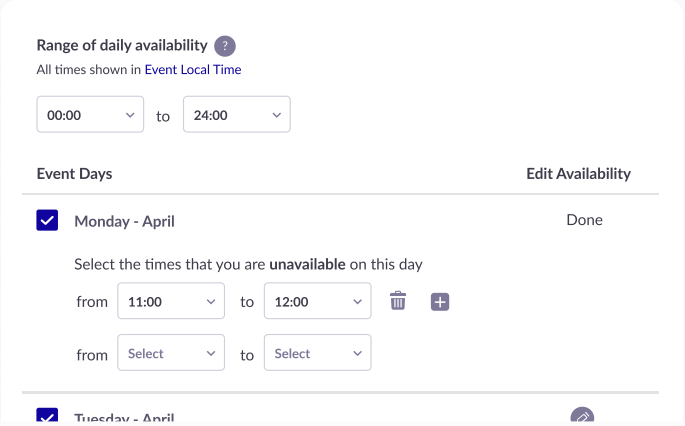
1 Update your profile

Make the best first impression with a profile picture and powerful headline.



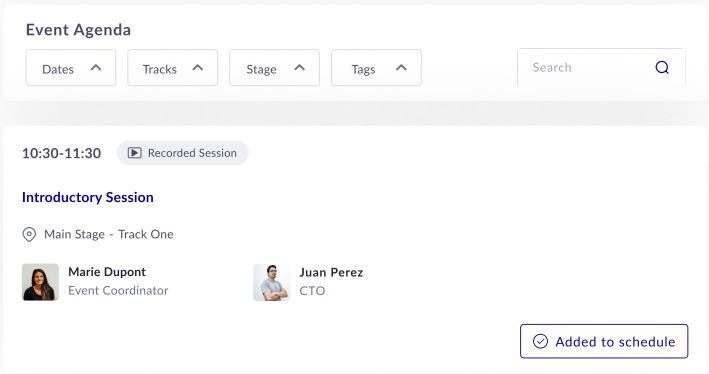
2 Manage your availability

Prevent unnecessary rescheduling and meeting conflicts.



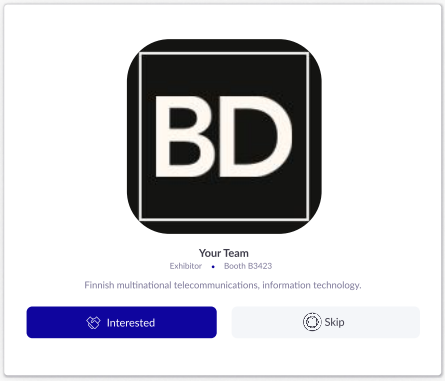
3 Build your event experience

Explore the agenda to further customize your event experience.



4 Familiarize yourself with My Team

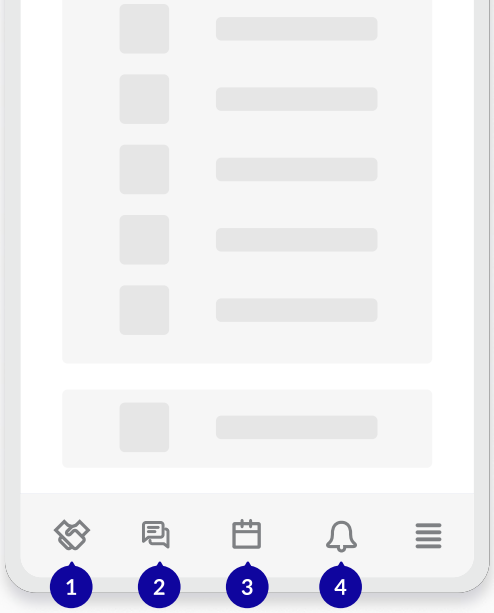
Collaborate with your colleagues to book meetings, review leads, and perfect your company's digital profile.



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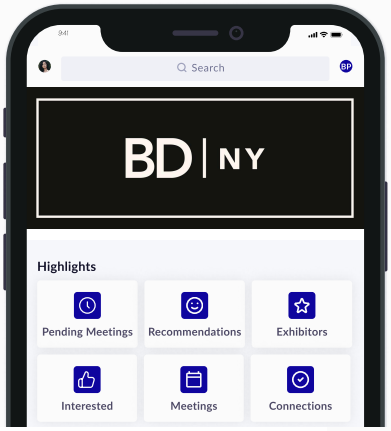
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The BDNY 2026 Mobile App



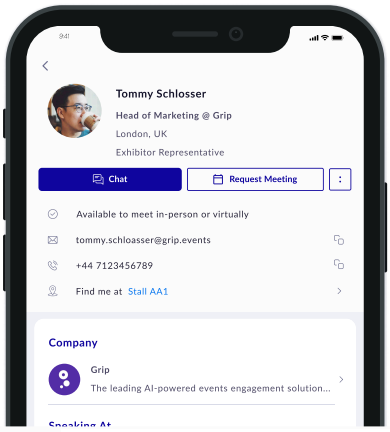
1 Discover BDNY 2026

Your central hub for BDNY 2026. Access essential information and personalized content.



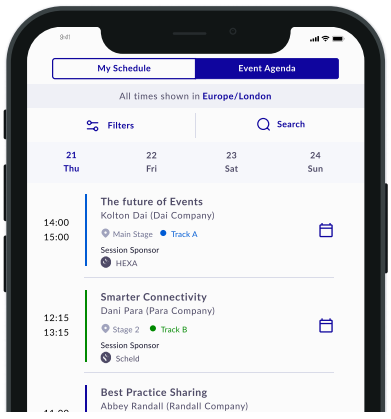
2 Chat with connections

Ensure you've made a connection or confirmed a meeting to initiate chats.



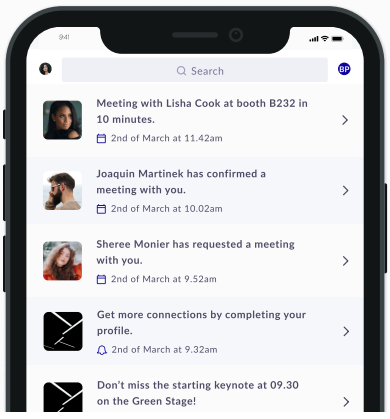
3 Follow your schedule

Keep track of your day.



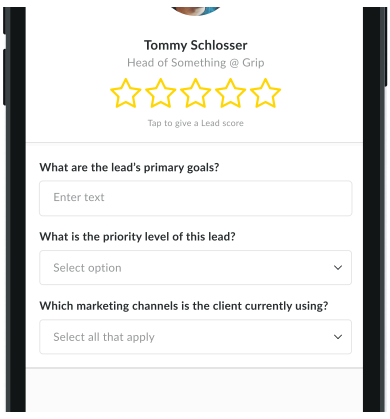
4 Get notified

Enable notifications to get event updates.



5 Lead qualification and comments

All-in-one view of your leads



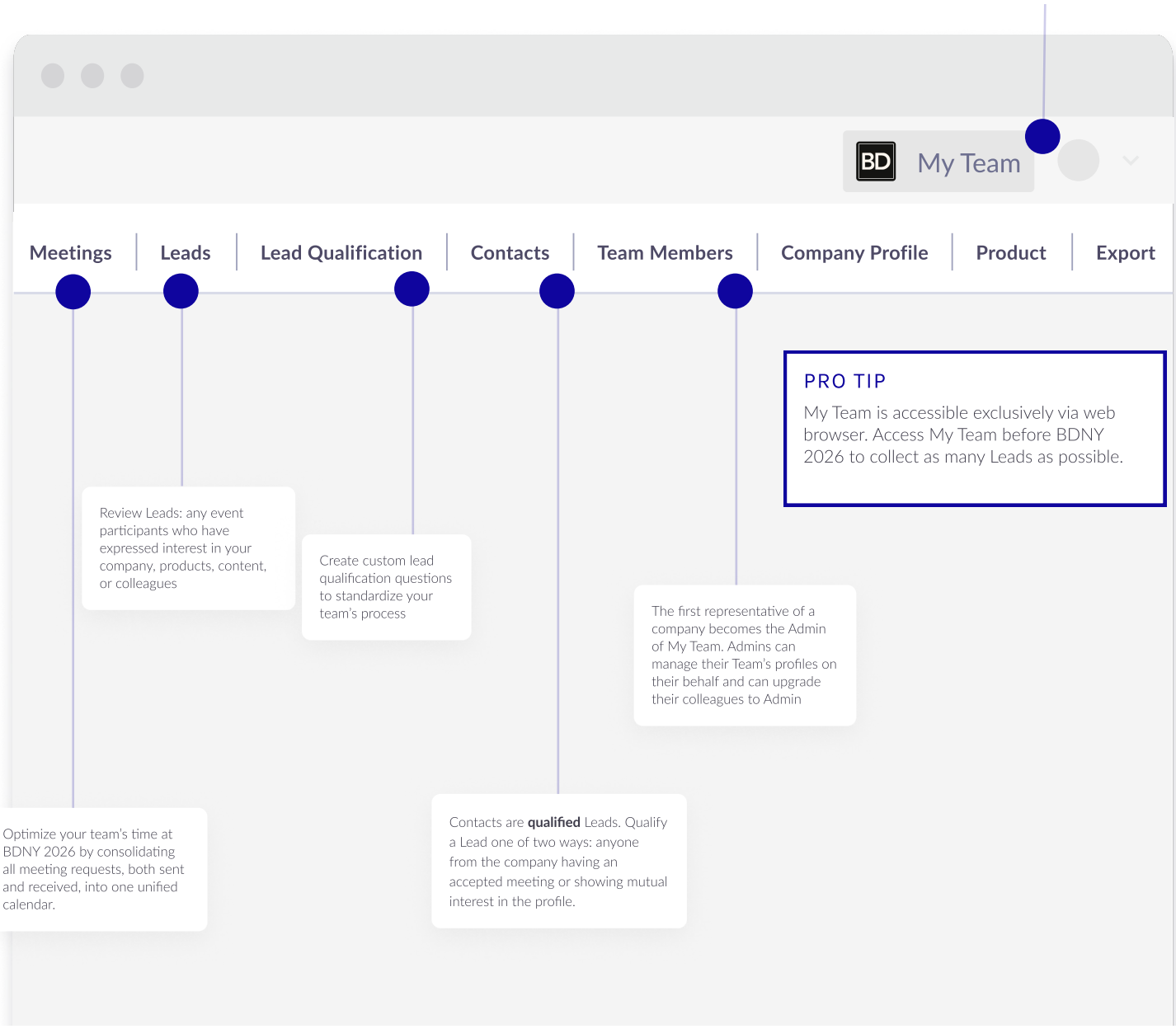
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Manage your company's time at BDNY 2026

My Team

Centralize your team's engagement with event participants to maximize insights and return on your time at BDNY 2026.

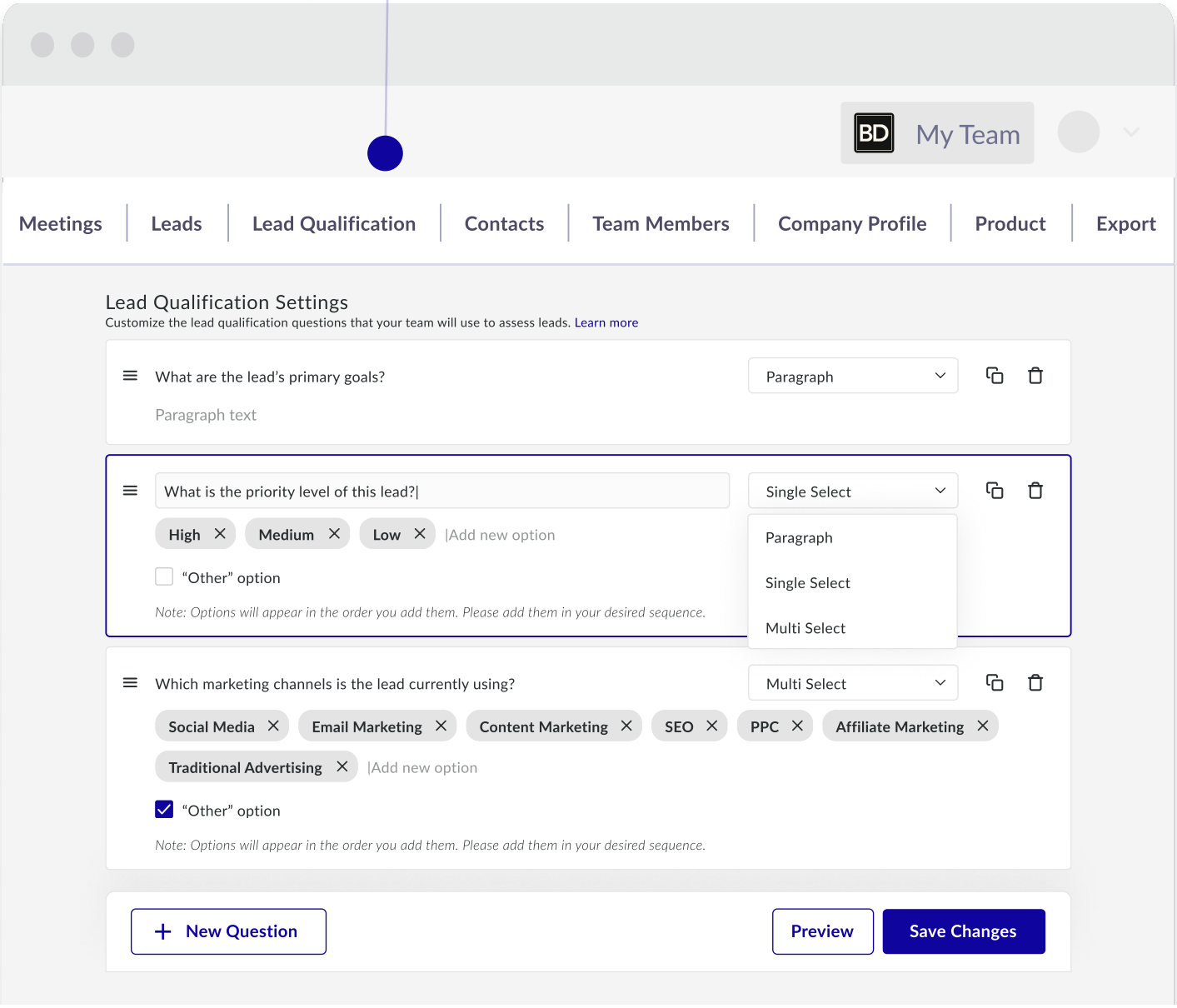


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Lead qualification at BDNY 2026

Lead Qualification

Create custom questions to help your team qualify leads consistently, in a structured and efficient manner. Lead qualification data is included on My Team exports.

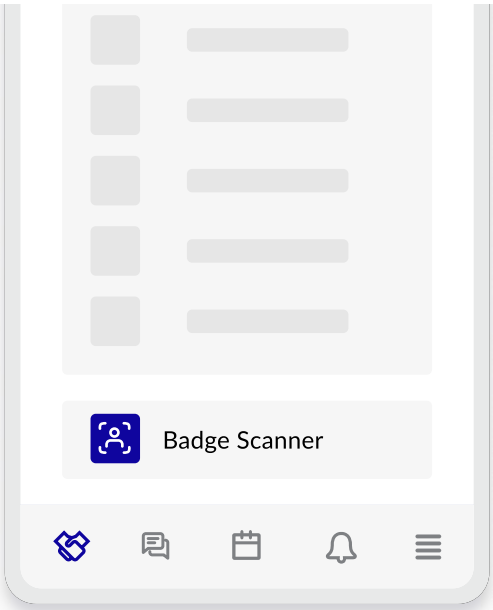


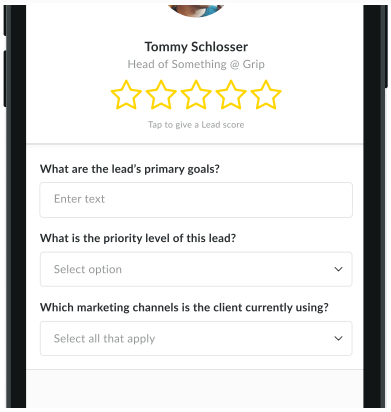
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Badge Scanning at BDNY 2026

1 Scan

Quickly scan a QR code to exchange contact information; be mindful that badge scans will share your email and phone number, even if you've opted to keep those private.





2 Lead qualification and comments

Qualify leads on-the-spot to capture initial impressions, aiding in future follow-ups. All lead qualification data from badge scanning is included on My Team exports.

3 Continue the conversation

Don't just collect contacts—scanning a QR code connects you in the app, allowing you to quickly book a meeting unlocking the ability to continue conversations via chat.

PRO TIP

Badge scans will be available on your My Team export by default!

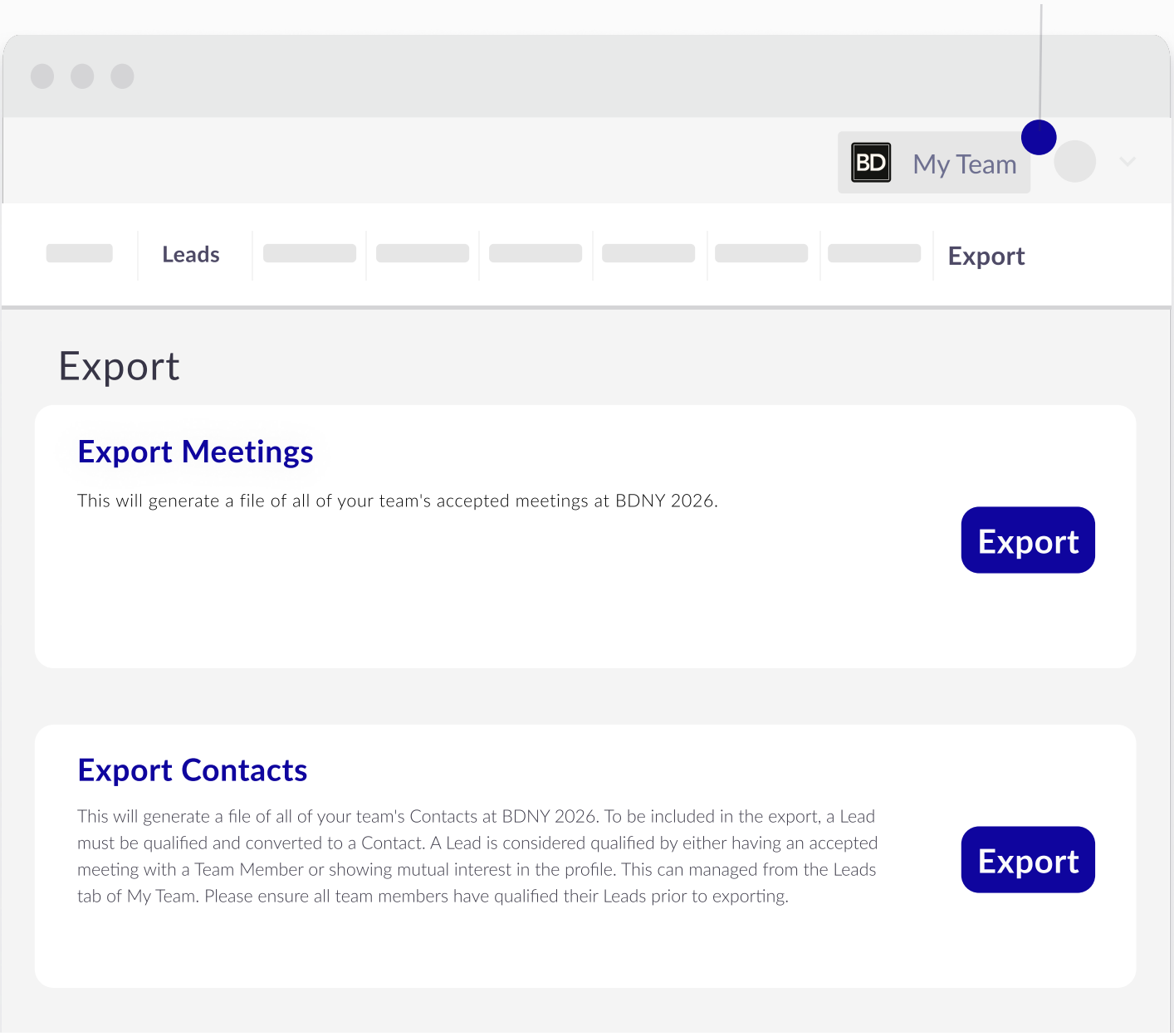
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What to do after BDNY 2026

Team Exports

Download your team's contacts and accepted meetings for post-event review and targeted follow-ups.



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